

Initiatives for Social Contribution Activities and Living Together with Communities

We strive to build good relations with local communities by understanding the local environments and people.

Support for Traditional Performing Arts

Every year Toyama Technology & Manufacturing Center donates to the Owara Kaze-no-Bon and Hikiyama festivals to maintain friendly relations with the community where the center is located and help promote the community.

Owara Kaze-no-Bon is a festival held every year from September 1 to 3 in the town of Yatsuo, located in Toyama City, Toyama. Eleven neighborhoods in the center of Yatsuo participate, each one performing dances to the mournful tune of the folk song “Ecchu Owara Bushi.” In the autumn of 2020, the Company donated traditional Japanese *yukata* robes, *obi* sashes, *zori* sandals, and *kasa* hats to neighborhoods where we have single employee dormitories.

The Hikiyama Festival is held every year on May 3 in Yatsuo. A spring festival of Yatsuo Hachiman Shrine dating back to the middle of the Edo Period, it consists of participants moving six lavishly decorated wooden floats through the hilly streets of the town. Crowds gather from all over to see the festival. Unfortunately, due to the COVID-19 pandemic, Owara Kaze-no-Bon was canceled in 2020 and 2021, and the Hikiyama Festival was scaled down in 2021. They are the biggest festivals in Toyama Prefecture, and a portion of the donations help pass on the prefecture’s traditional culture.



Toyama Tourism Organization
(a public interest incorporated association)

Donations of dressing gowns to medical facility where a cluster occurred

In mid-April 2020, a COVID-19 cluster occurred at a nursing home in Toyama City. Hearing that they had a shortage of necessities such as clothes for residents, we donated dressing gowns we had been using as sleepwear at our single employee dormitories. Due to outbreaks among caregivers at the facility, the staff

of 60 was reduced to six, so they lacked the people to assist residents in eating and getting dressed. It was only a small amount of help, but it brought smiles to the faces of the caregivers. This experience of overcoming a difficulty brought us joy and reaffirmed the need to meet the expectations of society.

Sponsor of KATALLER TOYAMA

KOKUSAI ELECTRIC contributes to the development of the community, cultivation of youth, and promotion of sports by sponsoring the Toyama-based Kataller Toyama, a member of the J3 League of the Japan Professional Football League. In the 2021 season,

we also cosponsored a big campaign to return the team to the J2 League. Together we are bringing cheer to Toyama.



TABLE FOR TWO Activities

In endorsement of the activities of the non-profit organization TABLE FOR TWO International, KOKUSAI ELECTRIC provides a daily changing TFT menu at the Toyama Technology & Manufacturing Center employee cafeteria, Mountain View Cafeteria. When someone orders from the healthy menu, 20 yen per meal goes to provide school lunches for children in developing countries. Items on the TFT menu are healthy, low-calorie, and well-balanced, so employees understand that it contributes both to eliminating hunger in developed countries and obesity in developed countries.

Pink Ribbon & Gold Ribbon Vending Machines

In support of Pink Ribbon activities to raise awareness of the importance of early detection, diagnosis, and treatment of breast cancer, and Gold Ribbon activities to raise awareness on supporting and promoting understanding of childhood cancer, we have installed several charity vending machines. When someone buys a drink from one of these machines, a portion of the money goes to the JAPAN CANCER SOCIETY's "Ho-hoemi Fund" to eradicate breast cancer and the NPO Gold Ribbon Network. We hope that this initiative helps save someone from grief and suffering.



Rainforest Alliance Certified Coffee

Toyama Technology & Manufacturing Center offers coffee made with 100% coffee beans that have been produced by Rainforest Alliance certified farms at its employee cafeteria in partnership with AIM SERVICES CO., LTD., which operates the cafeteria.

By considering our impact on the environment and human rights, we will contribute to achieving a sustainable society.

Note: The Rainforest Alliance is an organization that carries out activities to preserve wildlife and protects the rights and social circumstances of workers and communities in forest regions by certifying agricultural businesses to protect the world's forests. Through the Rainforest Alliance certification program, we also work to achieve SDGs.



Donations to Neighboring Junior High School

We helped raise funds for constructing the new Toyama City Municipal Yatsuo Junior High School building, which opens next spring.

Many of our employees' children go to the school. The donations will contribute to enhancing education and research in the community and help cultivate future leaders.

Community Contribution Activities by Kokusai Electric Korea Co., Ltd.

On December 3, 2020, employees of the company's factory in Cheonan helped pick up trash and fallen leaves at the industrial complex where it is located as part of its activities to clean up the complex and the environment. In fiscal 2020, the company conducted fewer community contribution activities due to the COVID-19 pandemic, but it plans to carry out as many social contribution activities as possible in accordance with the state of the pandemic.

